

set of templates and for inserting the transformed content into the templates to thereby create the one or more content pages; and

an album data structure operative to store the set of templates according to a predefined sequence and deliver one or more content pages to a viewer according to the predefined sequence, the album data structure also operative to specify a display time for each content page.

30. The system of claim 29 wherein the content pages are distributed from the album data structure to a viewer upon request.

31. The system of claim 29 wherein the content pages are distributed from the album data structure over the transmission system in a cyclical order.

32. The system of claim 29 wherein the content pages are distributed from the album data structure over the transmission system in a random order.

33. The system of claim 29 wherein the transmission system comprises a transmission system selected from one or more of the group comprising: over-the-air television transmission, cable television transmission, DBS transmission and the Internet.